



Lodging

EcoSure partners with global lodging brands to create an end-to-end brand protection strategy. Through a collaborative approach to on-site visits, coaching and industry best practices, we create a unique program that encompasses the critical components of any operation. The results are real-time insights and actionable steps that mitigate brand risk and optimize guest experience.

A Brand Protection strategy focuses on the critical components of your operation.

- ✓ **Brand Standards**
 - Signage & Displays
 - Brand-Specific Compliance
 - Staff Uniforms & Hygiene
 - Room Fixture Compliance

- 📄 **Guest Experience**
 - Common Area Condition
 - Amenity Cleanliness
 - Check-in Process
 - Guest Room Cleanliness

- ✂️ **Food Safety**
 - Food Prep & Storage
 - Hot/Cold Holding
 - Beverage Stations
 - Contamination Prevention



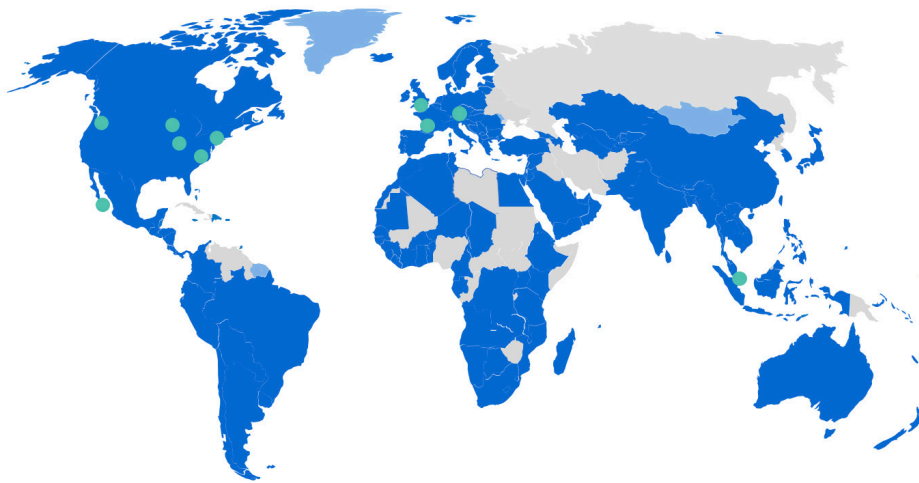
- ⚠️ **Workplace Safety**
 - Chemical Safety & Storage
 - Exterior Hazards
 - Fire Prevention & Suppression
 - Slip, Trip & Fall Prevention

- 🌱 **Sustainability**
 - Composting
 - Recycling
 - Energy Use
 - Receptacle Labeling

- 🌟 **Product Quality**
 - Guest Room Appearance & Sanitization
 - Equipment Condition
 - Inventory Documentation
 - Product Labeling & Storage

- 👥 **Public Health**
 - Hand Hygiene
 - Laundry Services
 - Biohazard Preparedness
 - Pest Activity

EcoSure conducts more than 500,000 on-site visits annually in 130+ countries around the world. We speak over 40 languages, including Spanish, French, German, Mandarin and Portuguese.



- Current EcoSure Presence
- Opportunity for EcoSure Presence
- EcoSure International Leadership Team

EcoSure Brand Protection Advisors are selected for their industry experience, education and coaching ability. Our team is agile and flexible to deliver calibrated results without disrupting your operations.

Field Specialists' Credentials

North America:

- CP-FS
- HACCP
- OSHA
- ISO
- CPHI
- REHS

Global:*

- CP-FS
- CIEH
- HACCP
- ISO
- BRC
- FSSC
- SQF

**Dependent on local regulatory requirements*

The Benefits of a Brand Protection Strategy

▶ End-to-End Program Management

The EcoSure team is responsible for program buildout, execution and data analysis.

▶ Consistent Employee Performance

Our approach is centered around training, coaching and corrective action at the unit level, which helps to build an employee culture that emphasizes safety, accountability, knowledge retention and empowerment.

▶ Actionable Insights

Our on-site visits offer insight into everyday operations so our team can make recommendations specific to your brand.

▶ Exceptional Client Experience

EcoSure's unique all-inclusive agreement structure is transparent, creating the opportunity to build a collaborative partnership and focus on driving program results.

EcoSure partners with you to:

- Determine Program Priority Areas
- Customize Program Design
- Conduct Onsite Assessments
- Discover Actionable Insights
- Recommend Program Enhancements



Contact your EcoSure representative

▶ email: ecosure@ecolab.com

▶ visit: ecolab.com/ecosure